



## **Chief Financial Officer of Carabao Group PCL (CBG:TB) in U.S. Discussing Global Growth Plans**

SAN FRANCISCO, CA—February 29, 2016 – Pongsan Klongwathanakith, CFO of Carabao Group PCL (CBG:TB), is currently in the United States meeting with global investors.

The purpose of Mr. Klongwathanakith's meetings with portfolio managers and analysts at investment firms is to share details of Carabao Group's plans for a global expansion following the company's success in achieving #2 market share in the energy/sports drink segment in Thailand.

One specific topic of discussion is Carabao Group's sponsorship of Britain's Chelsea football club beginning in April of this year. Carabao Group anticipates the Chelsea football partnership to serve as an important brand awareness tool in Europe and is an important component of tapping what the company sees as significant potential in both Europe and the Americas.

Klongwathanakith is hosted in the U.S. by Decker & Co, an institutional equities broker with an Asia office in Bangkok. "Investors with an interest in growth companies generally and food and beverage companies specifically are interested in expansion stories such as Carabao Group's," said Mark Decker, founder and president of Decker & Co. "Furthermore, Carabao offers exposure to the Cambodia-Laos-Myanmar-Vietnam area that investors may find especially intriguing. We are honored to host Pongsan Klongwathanakith in the U.S."

Klongwathanakith is currently in New York and will follow meetings there with visits to additional cities on the U.S. east coast before traveling west with stops in the central U.S. and completing the trip in California on March 4.

In addition to details of Carabao's international expansion, Klongwathanakith will discuss the firm's domestic strategy, which includes additional distribution channel via cash vans, third-party distribution (e.g. Koriko Seaweed Snack), and a new bottled water product.

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*Source: Decker & Co*

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