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EMERGING MARKETS SPECIALIST

President Director Noni Purnomo of Blue Bird Group Holding (BIRD IJ) Visits U.S.-Based Investors

SAN FRANCISCO, CA—January 11, 2015 – Noni Purnomo, founder and President Director of Blue Bird Group Holding (BIRD IJ), and Andre Djokosoetono, Director, are currently in the United States meeting with global investors.

Ms. Purnomo and Mr. Djokosoetono, who are hosted by institutional equities broker Decker & Co., are meeting institutional investors in the eastern United States to share their growth strategy with investors focused on emerging market opportunities. The two directors will share their strategy for building on Blue Bird's market leadership in passenger transportation in Indonesia in the face of new mobile app entrants like Uber and GrabTaxi.

In the past three years, Blue Bird has recorded top line and net profit growth of 21% and 24% compound annual growth rate, respectively, underpinned by the growth in additional vehicles and greater daily revenues per vehicle. The company has the largest fleet covering both regular and executive taxis (over 25,000), limousine and car rental as well as charter bus services. Underpinned by Indonesia's growing economy, continued urbanization and increasing GDP per capita, Blue Bird expects further growth by adding more vehicles and penetrating new areas.

Ms. Purnomo and Mr. Djokosoetono will be discussing Blue Bird's expansion into other cities in Indonesia including like Bali, Bandung, Banten, Batam, and Yogyakarta.

"Blue Bird's story is appealing to investors in the U.S. We expect many investors to begin shifting their focus back to emerging markets in the coming months, as the current volatility plays out," said Mark Decker, founder and president of Decker & Co. "We are honored to host Ms. Purnomo and Mr. Djokosoetono in the U.S."

ABOUT DECKER & CO

Decker & Co. is the USA's leading Asian Emerging and Frontier specialist broker. The firm partners with leading local brokers across 13 emerging and frontier Asian markets to provide U.S. institutional investors unparalleled access to the best local research and listed corporates. The firm's principals have been among the leading experts in Asian markets since the 1990s. Decker & Co's experienced salespeople have long-standing relationship with U.S.-based investment managers and are committed to providing exceptionally high service and value-added perspectives on Asia through its unique partnership approach. The firm's clearing partner is Broadcort, a division of Bank of America Merrill Lynch. Learn more at www.deckerco.com.

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