



DECKER & CO
EMERGING MARKETS SPECIALIST

CEO of Plan B Media (PLANB TB), Mr. Palin Lojanagosin, Currently in U.S. Meeting with Global Investors

San Francisco, CA, August 17, 2017 – This week executives from Plan B Media PCL (PLANB TB), including founder and CEO Mr. Palin Lojanagosin, are traveling in the United States meeting with global investment funds to share the company’s growth plans, including international expansion, development of new media assets, and expansion in business areas including airport media, digital advertising, agency services, and sport marketing.

“Plan B Media has changed the face of media in Thailand,” said Mark Decker, founder and CEO of Decker & Co., an institutional equities broker with offices in the U.S. and Asia. “Portfolio managers at emerging markets mutual funds, along with other foreign investors, are focused on high-quality companies with attractive growth prospects. Investors are interested to hear about Plan B Media’s strong and defensible home market position and growth plans into select ASEAN opportunities.”

Decker & Co. is hosting the company in visits to multiple cities in the U.S. over the period August 14-18. In 2015, Decker & Co. hosted Plan B Media’s first-ever trip to the U.S. to meet with global investors and present growth plans.

In addition to growth plans, Plan B Media executives are also discussing 2017 earnings drivers, such as increased utilization rates from media developed in previous years, revenue sharing from FAT (Football Association of Thailand) & TPL (Thai Premier League), and advertising industry trends.

Since its founding in 2005, Plan B Media has grown from its first product of bus-wrap advertisements to encompass the most diverse array of out-of-home advertising options in Thailand.

ABOUT DECKER & CO

Decker & Co. is the leading Asia specialist brokerage based in the U.S. and will soon be the only boutique brokerage covering all of Asia. Its principals have been among the leading experts in Asian markets since the 1990s. The firm’s clearing partner is Convergen Execution Solutions. Learn more at www.deckerco.com.

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Source: Decker & Co.

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