



**DECKER & CO**  
EMERGING MARKETS SPECIALIST

## **Tao Kae Noi (TKN TB) CEO Meeting with Global Investment Funds in U.S.**

SAN FRANCISCO, CA—June 20, 2016 – Itthipat “Tob” Peeradechapan, CEO of Tao Kae Noi (TKN TB), the leading seaweed snack producer and distributor in Thailand, is meeting with global investment funds in the U.S. this week. The purpose of the trip is to share updates on Tao Kae Noi’s operations and expansion plans.

The company is being introduced to global investors by institutional equities broker Decker & Co., which has offices in the U.S. and Asia.

“We are pleased to host Tao Kae Noi for its first U.S. roadshow,” said Mark Decker, founder and CEO of Decker & Co. “Markets have been challenging, but institutional investors remain interested in high-quality companies with strong growth prospects, particularly in the consumer area. We are honored to introduce Tob to global funds, many of which may not be familiar with the company since it receives little formal coverage in the U.S.”

Tao Kae Noi has a dominant market share of 62% of the seaweed snack market in Thailand. However, the company’s export business is likely to be of particular interest to institutional investors focused on consumer growth in southeast Asia and elsewhere. Tao Kae Noi ships to nearly 40 countries across Asia, Europe, and the U.S. for a total of 52% of its sales. Tao Kae Noi’s exports to the growing Chinese market are especially significant, at over 20% of the company’s revenues and its largest overseas market.

### **ABOUT DECKER & CO**

Decker & Co. is the USA’s leading Asian Emerging and Frontier specialist broker. The firm partners with leading local brokers across 13 emerging and frontier Asian markets to provide U.S. institutional investors unparalleled access to the best local research and listed corporates. The firm’s principals have been among the leading experts in Asian markets since the 1990s. Decker & Co’s experienced salespeople have long-standing relationship with U.S.-based investment managers and are committed to providing exceptionally high service and value-added perspectives on Asia through its unique partnership approach. The firm’s clearing partner is Broadcort, a division of Bank of America Merrill Lynch. Learn more at [www.deckerco.com](http://www.deckerco.com).

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*Source: Decker & Co*

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