



DECKER & CO
EMERGING MARKETS SPECIALIST

Decker & Co. Places Plan B Media (PLANB TB) Shares in Overnight Placement with Eight Global Funds

San Francisco, CA, October 11, 2017 – Institutional equities broker Decker & Co. announced today the completion of an overnight stock placement of shares of Plan B Media PCL (PLANB TB). The transaction closed prior to Bangkok market-open on Wednesday, October 11.

“A collection of eight tier-one global investment funds supported this transaction,” said Mark Decker, founder and CEO of Decker & Co., which has offices in the U.S. and Asia.

Decker said, “Plan B Media has dynamic leadership, and that is what foreign funds were drawn to. The company’s ability to grow market share and become a regional powerhouse is unquestioned.”

The selling shareholders in the approximately 1 billion Thai baht transaction included the company’s founder and CEO Mr. Palin Lojanagosin.

Decker said, “The strong international appetite for this overnight placement is a testament to how Plan B Media has changed the face of media in Thailand—and how global investors continue to be focused on high-quality businesses.”

In August, executives from Plan B Media, including Mr. Palin Lojanagosin, were hosted in the United States by Decker & Co. for a non-deal roadshow to meet with global investment funds to share the company’s growth plans, which include international expansion, development of new media assets, and expansion in business areas such as airport media, digital advertising, agency services, and sport marketing.

ABOUT DECKER & CO

Decker & Co. is the only boutique brokerage based in the U.S. covering all of Asia. Its principals have been among the leading experts in Asian markets since the 1990s. The firm’s clearing partner is Convergex Execution Solutions. Learn more at www.deckerco.com.

SAFE HARBOR

The information in this release may be based on management forecasts and reflects prevailing conditions and our views as of this date, all of which are accordingly subject to change. Past performance is not an indication of future performance.

###

Source: Decker & Co.

Contact: Ben Bishop, The Lowe Group, +1 (414) 777-1880