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Founder and Chairwoman of Indonesia's Largest Bread Company, Nippon Indosari (ROTI IJ), Visits U.S. to Meet Global Investors

Founder and Chairwoman Wendy Yap hosted in the U.S. by Decker & Co.

San Francisco, CA, November 9, 2018 – Founder and Chairwoman Wendy Yap of Nippon Indosari (ROTI IJ), Indonesia's largest bread company, was in the U.S. this week meeting with portfolio managers and analysts at global investment firms. The non-deal roadshow began in New York on Monday, November 5 and concluded in California today. Nippon Indosari was hosted by institutional equities broker Decker & Co., which has offices in the U.S. and Asia.

"Nippon Indosari's powerful brand equity—and 80-90% market share in the mass-packaged bread industry—is of strong interest to global investment funds as Indonesia's growing middle class increases its bread consumption in lieu of rice," said Mark Decker, founder and CEO of Decker & Co. "It's an honor to host Chairwoman Wendy Yap and introduce Nippon Indosari in the United States."

Ms. Wendy Sui Chueng Yap founded Nippon Indosari in 1995. She is widely considered one of the most powerful businesswomen in Asia.

ABOUT DECKER & CO

Decker & Co. is the only U.S.-based specialist brokerage covering all of Asia. Headquartered in San Francisco, CA and with offices in New York and Asia, Decker & Co. provides institutional investors with unparalleled access to the best local research and listed corporates. Its principals have been among the leading experts in Asian markets since the 1990s. Learn more at www.deckerco.com.

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